

**CORPORATE
SOCIAL
RESPONSIBILITY
RESOURCES**

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21ST CENTURY CORPORATE SOCIAL RESPONSIBILITY:
ADVANCING FAMILY PLANNING AND REPRODUCTIVE HEALTH



CORPORATE SOCIAL
RESPONSIBILITY
RESOURCES

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CATALYST Consortium is a USAID-funded family planning and reproductive health activity focused on working in Asia and the Near East, Europe and Eurasia, and Latin America and the Caribbean. Composed of five equal partners — Academy for Education and Development, The Centre for Development and Population Activities, Meridian Group International, Inc., Pathfinder International and PROFAMILIA/Colombia, CATALYST is dedicated to working in partnership with the public, private and NGO sectors in developing, expanding and sustaining quality family planning and reproductive health services and healthy practices through both clinical and non-clinical programs.

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A.

CSR Resource Organizations

Corporate social responsibility resources are organizations whose mission is to promote corporate social responsibility either globally or nationally. The summary below lists these organizations, their date of establishment, and the number of their membership. The next pages provide a short profile of each organization. Website addresses are also provided, for the reader interested in an organization's up-to-date offerings.

SUMMARY OF CSR RESOURCE ORGANIZATIONS

Organization	Established	Members
Global		
Business Action for Sustainable Development (BASD)	2000	19
Business for Social Responsibility (BSR)	1992	1,400
Business Partners for Development (BPD)	1998	42
Center for Corporate Citizenship at Boston College (CCC)	1985	350
Center for Corporate Citizenship, US Chamber of Commerce (CCC-USCC)	1999	34
International Business Leaders Forum (IBLF)	1990	60
Regional		
CSR Europe	1995	50
National		
Bangladesh		
IBLF Bangladesh	1990	60
Brazil		
Ethos Institute of Business and Social Responsibility	1998	570
Chile		
Acción Empresarial	2000	14
Egypt		
IBLF Egypt	1995	n/a

SUMMARY OF CSR RESOURCE ORGANIZATIONS

Organization	Established	Members
India		
Business and Community Foundation (BCF)	1990	10
Confederation of Indian Industry (CII)	1895	3,763
Federation of Indian Chamber of Commerce & Industry–Social Economic Development Foundation (FICCI–SEDF)	1995	13
Partners in Change	1995	60
Indonesia		
Indonesia Business Links Foundation	1998	21
Philippines		
Asian Institute of Management (AIM) Center for Corporate Social Responsibility	2000	n/a
Philippines Business for Social Progress (PBSP)–Corporate Citizenship Resource Center (CCRC)	1970	160
Thailand		
Thai Business Initiative in Rural Development (TBIRD)	1988	100
United Kingdom		
Business in the Community (BTC)–Business Impact	1982	700

Global

Business Action for Sustainable Development (BASD)

<http://www.basd-action.net>

Established: 2000

Membership Size: 19

BASD is a joint initiative of the International Chamber of Commerce (ICC) and the World Business Council for Sustainable Development (WBCSD). BASD represents the world's major business organizations on their interests in sustainable development. BASD was formed to ensure that business rallies its collective forces for the UN World Summit on Sustainable Development in Johannesburg in August/September 2002. Its aim is to create a network among business groups, whether international, sectoral, or regional in sustainable development.

Business for Social Responsibility (BSR)

<http://www.bsr.org>

Established: 1992

Membership Size: 1,400

Founded in 1992, BSR is a US-based global resource for companies seeking to sustain their commercial success in ways that demonstrate respect for ethical values, people, communities, and the environment. BSR has formed global alliances with a number of CSR partnership organizations: Ethos Institute (Brazil), CSR Europe (Belgium), MAALA (Israel), Business in the Community (UK), Acción Empresarial (Chile), and Empresa Privada para la Responsabilidad Social Empresarial (Panama). BSR is also a founding member of EMPRESA, the Forum on Business and Social Responsibility in the Americas. The Business and Human Rights Program of BSR works in Asia on work-based initiatives in occupational safety, health, and other labor practices programs.

Business Partners for Development (BPD)

<http://www.bpdweb.org>

Established: 1998

Membership Size: 42

The Business Partners for Development (BPD) studies, supports, and promotes strategic examples of partnerships involving business, government, and civil society working together with the World Bank Group as an equal partner, for the development of communities around the world. BPD focuses on aspirational standards of behavior, as opposed to designing codes of conduct. Its core hypotheses are the following:

- Business partnerships for development provide win-win benefits to all three parties;
- Partnerships can be much more widely used throughout the world; and
- Partnerships can be scaled up to national and regional levels.

BPD partners include a range of global firms and civil society organizations willing to share expertise and experience, devote resources, and work alongside governments and local community development organizations to solve development problems through partnership.

Center for Corporate Citizenship at Boston College (CCC)

<http://www.bc.edu/corporatecitizenship/>

Established: 1985

Membership Size: 350

Formerly known as Boston College Center for Corporate Community Relations, the Center for Corporate Citizenship is a membership organization providing resources and training in CSR. Most of CCC's 350 members are US-based multinational corporations. As its current and former names suggest, the Center was originally focused on community relations and is now expanding towards corporate citizenship. Resources provided to members include research, training, and consulting.

Center for Corporate Citizenship, US Chamber of Commerce (CCC-USCC)

<http://www.uschamber.com/CCC/default.htm>

Established: 1999

Membership Size: 34

The Center for Corporate Citizenship, an affiliate of the US Chamber of Commerce, serves as a forum for public policy development on corporate citizenship issues. The CCC–USCC documents and publicizes effective corporate practices, and nurtures healthy public/private sector and nonprofit relationships through its forum presentations of corporate citizenship issues. In 2000 and 2001, USCC hosted annual conferences in Washington DC. USCC encourages the internationally–based chambers to get involved with corporate citizenship activities.

International Business Leaders Forum (IBLF)

<http://www.iblf.org>

Established: 1990

Membership Size: 60

Based in the UK and working in more than 30 countries, IBLF (formerly PWBLF – the Prince of Wales Business Leaders Forum) promotes responsible business practices that benefit business and society, and that help achieve social, economic, and environmentally sustainable development, particularly in new and emerging market economies. One of IBLF’s aims in promoting CSR is to develop a resource center in each country where demand exists for corporate involvement. Thus, for example, IBLF has helped found affiliates in Indonesia (Indonesia Business Link) and India (Business and Community Foundation). IBLF also has operations in Egypt and Bangladesh but has not set up formal offices. In the Philippines, IBLF did not set up an affiliate because PBSP was already providing the resources that an IBLF affiliate would have provided. The Prince of Wales is the President of both IBLF and BITC (see page 13).

Regional

CSR Europe

[http:// www.csreurope.org](http://www.csreurope.org)

Established: 1995

Membership Size: 50

CSR Europe is the business-to-business network for CSR in Europe. Their mission is to help companies achieve profitability, sustainable growth, and human progress by placing CSR in the mainstream of business practice.

National

Bangladesh

IBLF Bangladesh

<http://www.iblf.org/csr/CSRWebAssist.nsf/content/f1c2b3e4.html>

Established: 1990

Membership Size: 60

IBLF does not have a formal affiliate in Bangladesh, but it does work with local and global partners for each of its Bangladesh activities. Currently, IBLF is working with Oxfam Bangladesh, Sheva, LIFT, and Bangladesh Open University on labor.

Brazil

Ethos Institute of Business and Social Responsibility

<http://www.ethos.org.br>

Established: 1998

Membership Size: 570

The Ethos Institute of Business and Social Responsibility is an association of companies of any size and/or sector that are interested in developing their activities in a socially responsible manner, in a permanent process of evaluation and improvement. Etho's mission is

to spread business social responsibility by helping businesses:

- Understand and incorporate in a progressive way the concept of socially responsible business behavior;
- Implement policies and practices that meet high ethical criteria, contributing to the achievement of long-term, sustainable economic success;
- Take on their responsibilities with respect to all those affected by their activities;
- Show their shareholders the relevance of socially responsible behavior to their long-term return on investment;
- Identify innovative and effective ways of acting in partnership with communities in the construction of a common welfare; and
- Prosper, contributing to socially, economically, and environmentally sustainable development.

Chile

Acción Empresarial

<http://ww.accionempresarial.cl>
(Spanish only)
Established: 2000
Membership Size: 14

Acción Empresarial is a membership organization of businesses committed to the initiation and implementation of CSR. Acción Empresarial's mission is to promote the social practices of responsibility in business, through learning about initiatives by companies in distinct parts of the world; to promote the exchange of experiences among their members; and to execute projects as a group.

Egypt

IBLF Egypt

<http://www.iblf.org/csr/CSRWebAssist.nsf/content/f1c2b3e4.html>
Established: 1995
Membership Size: n/a

The International Business Leaders Forum has been working in Egypt since 1995. The Forum's four main themes in the region are youth enterprise and education, human rights and security, civil society and social cohesion, and enterprise and economic development.

IBLF is concentrating on certain sectors of business activity, and on themes within the Egyptian context:

- Institution building and policy dialogue: public–private sector partnerships, INSIGHT programs, NGO capacity building, the launches of the ABC Partnership, and the Middle East Business Coalition
- Capacity building in core business activities: ethical trading initiatives, technical transfer, small-to-medium enterprise linkages, management shadowing, IT training, and educational linkages
- Community investment and philanthropy: the social impact of investment, road safety, environmental pollution

IBLF does not have a separate office or organization in Egypt. Instead, Egypt activities are run out of the IBLF headquarters in London.

India

Business and Community Foundation (BCF)

<http://www.bcfindia.org/>
Established: 1990
Membership Size: 10

BCF was established by several Indian companies and IBLF in 1995 to demonstrate, in the context of India, the character and importance of good corporate citizenship to other companies, NGOs, and the public sector.

Confederation of Indian Industry (CII)

<http://www.ciionline.org/>
Established: 1895
Membership Size: 3,763

CII represents 3,000 Indian companies accounting for over \$35 billion in revenue. The organization is involved in health, family welfare, and HIV/AIDS prevention advocacy work. The CII has developed a state-of-the-art guideline that employers can use in developing strategies for HIV/AIDS in-the-workplace programs. In February 2001, UNDP formed an alliance with CII to further their Global Compact mission. In addition, CII has hosted several conferences on corporate citizenship and has published at least two compendia highlighting corporate involvement in social development initiatives. CII has an office in Washington, DC.

Federation of Indian Chamber of Commerce & Industry–Social Economic Development Foundation (FICCI–SEDF)

<http://ficci-sedf.org>

Established: 1995

Membership Size: 13

FICCI–SEDF came into existence in 1995 to provide an institutional base to the social sector activities of the corporate sector. Its mission, as articulated by Mr. J. N. Guzder, President, FICCI–SEDF is, “While on one end of the spectrum there are big industrial houses with resources and infrastructure for supporting social causes of health, education, and rural development; on the other end, there are small and medium enterprises, which have the committed will to be socially responsible, but lack sufficient resources to work singularly. FICCI–SEDF aims to unleash the vast inherent potential of the small and medium enterprises by bringing them under one umbrella and seeking their support through a cluster approach.” With the help of small and medium-sized industries, FICCI–SEDF has undertaken projects on reproductive health, drug addiction, child labor and various other important social issues.

Partners in Change

[http://](http://www.caringcompanies.org)

www.caringcompanies.org

Established: 1995

Membership Size: 60

Partners in Change is a nonprofit organization initiated by ActionAid in 1995 with support from what is now the Department for International Development of the British government. The origins of Partners in Change lie in the recognition that business will have an increasing impact on society in the future. Partners in Change engages businesses to focus on their most marginalized stakeholders – those employed by its small suppliers, contract labor, and the poor and disadvantaged communities.

From its inception, Partners in Change has been in contact with more than 250 companies in India and has designed more than 60 partnerships, of which more than 40 are in operation. These partnerships promote volunteerism and training, community development preferential purchasing, employment opportunities, and donations of company facilities.

Indonesia

Indonesia Business Links Foundation

<http://www.csrforum.org/csr/csrwebassist.nsf/content/f1c2b3a4a5.html>

Established: 1998

Membership Size: 21

Indonesia Business Links is an association of 21 international companies operating in Indonesia that are committed to ethical business practices. Founded in 1998 by Rio Tinto, Accenture, and Ernst & Young, its activities to date include business ethics training and market training in the crafts industry. Indonesia Business Links is the

Indonesian affiliate of the International Business Leaders Forum.

Philippines

Philippines Business for Social Progress (PBSP)–Corporate Citizenship Resource Center (CCRC)

<http://www.pbbsp.org.ph>

Established: 1970

Membership Size: 160

Philippine Business for Social Progress (PBSP) is a private, nonprofit foundation dedicated to promoting business sector commitment to social development. Organized in December 1970 by 50 of the country's prominent business leaders, it has

since grown to become the nation's largest and most influential business-led social development foundation. From an initial membership of 50 companies, it has grown to more than 160 members, worked with some 2,500 partner organizations, provided more than Pesos 1.6 billion in financial assistance in support of more than 4,400 projects, and benefited close to 2.2 million poor households.

For the past 30 years, PBSP has been the business sector's vehicle for delivering organized, professional, and sustainable assistance to the Filipino poor, particularly landless farmers, fisher folk, rural workers, urban poor, and indigenous cultural communities. PBSP's aggressive membership involvement program continuously invites corporations from all over the country to join the PBSP membership. As member companies, corporations commit to allocating one-fifth of one percent of their net income before taxes to fund the Foundation's operations and programs.

The Foundation considers as its key strengths: development technology, which is founded on the premise that development is about helping people to help themselves; and corporate support, in the form of financial resources, time, and competencies that its member companies invest to help improve the quality of life of the Filipinos.

The CCRC is a comprehensive, accessible, and user-friendly source of information on corporate social responsibility in the Philippines and around the world. Funded and managed by the Center for Corporate Citizenship of PBSP, CCRC offers research and information on the following key CSR areas:

- Corporate Giving as a Social Investment
- Community as a Stakeholder
- Workplace as a Community
- Environmental Stewardship

Based in Manila, CCRC holds more than 1,000 reports, papers, and other materials catalogued into the four CSR themes identified.

Asian Institute of Management (AIM) Center for Corporate Social Responsibility

<http://www.aim.edu/rvr/rvr.asp>

Established: 2000

Membership Size: n/a

AIM Center for Corporate Responsibility is a research and program center within the Asian Institute of Management. The Center's mission is to sustain the growth of Asian societies by developing professional, entrepreneurial, and socially responsible leaders and managers.

The Center is engaged in case writing and research, program development, and executive education and training. A lecture series and an annual conference on corporate responsibility are programmed each year.

As an integral part of its mission, the Center also provides consulting services in a range of corporate responsibility areas. These services are available to corporations throughout Asia.

Thailand

Thai Business Initiative in Rural Development (TBIRD)

[http://www.pda.or.th/
e_projec_tbird.html](http://www.pda.or.th/e_projec_tbird.html)

Established: 1988

Membership Size: 100

TBIRD, founded by the Population and Community Development Association in 1998, is an innovative program that brings companies and poor villagers together. Most TBIRD projects are partnerships between a sponsoring company or organization and a rural village. The sponsor company generally has diverse resources (e.g., employees, market knowledge, contacts, and finances) that can significantly improve the village economy. In turn, villagers are keen to become involved in opportunities to develop their communities and improve their lives. Sponsors get the chance to engage in socially beneficial business activities, and villagers have the opportunity to be co-owners of community industries.

United Kingdom

Business in the Community (BITC)-Business Impact

[http://www.bitc.org.uk/
home.html](http://www.bitc.org.uk/home.html)

<http://www.businessimpact.org>

Established: 1982

Membership Size: 700

BITC represents a unique movement of companies across the UK that are committed to improving their positive impact on society. It has a core membership of 700 companies, including 70 of the UK's largest 100 companies. Its initiatives do not extend outside the UK. The Prince of Wales is the President of both BITC and IBLF.

BITC is the parent organization to Business Impact. Business Impact coaches businesses in projecting and managing their impact on society. Business Impact has a website containing a virtual toolkit of CSR information, including frameworks for specific impact areas and a thorough listing of CSR news.

B.

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Organizational Website Resources

The following websites were also used in the course of developing the CATALYST corporate social responsibility materials, and can provide more information on CSR around the world. A good gateway website is www.worldcsr.com. These websites represent a small, but important portion of the wide universe of sites dedicated to the issue of corporate social responsibility.

Asian Institute of Management Corporate Citizenship Center (Philippines),
www.aim.edu.ph

Business for Social Responsibility (San Francisco, US), www.bsr.org

Business Impact (US), www.business-impact.org

Business in the Community (UK), www.bitc.org.uk.

Business Partners for Development (UK), www.bpdweb.org

Caux Round Table (The Hague), www.cauxroundtable.org

Center for Corporate Citizenship at Boston College (US), www.bc.edu

The Conference Board (New York, US), www.conference-board.org

Corporate Citizenship Company (UK), www.corporate-citizenship.co.uk

The Council for Better Corporate Citizenship (Japan), www.keidanren.or.jp

Global Compact (United Nations), www.unglobalcompact.org

Global Development Alliance (USAID), www.usaid.gov/gda

Global Reporting Initiative (International), www.globalreporting

Global Sullivan Principles (US), www.globalsullivanprinciples.org

Organization for Economic Cooperation and Development – Guidelines
for Multinational Enterprise (Paris, France), www.oecd.org

Population and Community Development Association (Thailand),
www.sli.unimelb.edu.au/pda

Institute for Social and Ethical AccountAbilityAccountability (AA1000
standards), www.accountability.org.uk

Interfaith Center on Corporate Responsibility (US), www.iccr.org

London Benchmarking Group (UK), www.lbg-online.net

Prince of Wales International Business Leadership Forum,
www.csrforum.com

Partners in Change (India), www.caringcompanies.com

Social Accountability 8000 (SA 8000 standards), www.cepaa.org

SustainAbility (UK), www.sustainability.com

Transparency International (Germany), www.transparency.org

A World Gateway to Corporate Social Responsibility (International),
www.worldcsr.com *(A shared resource site provided through the cooperation of the Center for Corporate Citizenship at Boston College, Business Impact, Business for Social Responsibility, CSR Europe, and the Prince of Wales Business Leaders Forum.)*

